

Keynotes, Training, Seminars and Presentations on Career Development & the Changing Workplace

Marcia Bench is the most experienced and knowledgeable speaker on career coaching today. She can customize one of the following topics/presentations for your group, whether an in-house training, business meeting, or local, state, or national association conference. Frequent topics include:

- **How to Get Started as an Infopreneur Working From Home In Your Pajamas**
Working from home (or anywhere!) as a self-employed coach or infopreneur has led many to wealth, balance and success. This talk introduces Career Coaching 2.0, the infopreneurship industry, and how audience members can the first 7 steps to getting started.
- **Do What You Love For a Living**
More than 75 percent of people do not love what they do. Find out what's missing – and how to look forward to every day! Instead of "TGIF" you'll be saying "TGIT – Thank God It's Today!" Includes the Authentic Vocation model of career design, new trends in employment and job search, and more.
- **Take a Risk, Pursue Your Calling!**
"Risk" is thought by most of us to be hard, to involve fear, and to require us to take bigger steps than we're comfortable with. What if on the other side of risk was our life's calling? Using humorous anecdotes and personal experiences, Marcia shares from her heart why taking a risk is a "required course" for success and fulfillment now.
- **Don't Just Survive – Thrive During Transition**
If there is one constant today, it is change. Life circumstances constantly change – but do you change with them? Discover the Coper Characteristics and the Thriver Traits, the Dynamic Model of Transition, and how to learn to embrace – rather than resist – transition. Also suitable for organizations facing mergers, acquisitions, and other restructurings.

Partial List of Previous Sponsors:

Oregon Employment & Training Ass'n.	International Coach Federation
Career Masters Institute	National Career Development Ass'n.
Auckland NZ ICF Chapter	National Resume Writers Association
International Career Development Conference	Western Ass'n. of Colleges and Employers
Linkage Organizational Development Conference	Linkage Coaching & Mentoring Conference
Ass'n. of Small Business Development Centers	Ass'n. of Career Professionals Int'l.

What Others Say:

"Just to say thanks for a job well done! The action learning that you have conducted in a very effective way was down to earth and everyone appreciated the touch of humor as well." –Exec. Director, Health Canada Learning & Development Division

"All of the evaluations we received were overwhelmingly positive regarding your seminar." – Director, Oregon Legal Assistants Association



Marcia Bench, "The Career Coaching Queen"

Marcia Bench is a 22-year veteran of the career development industry and a pioneer in the emerging field of career coaching. She has written over 20 books in the career management field including the groundbreaking textbook, *Career Coaching: An Insider's Guide, Retire Your Way!*, and more. She has spoken at more than 500 conferences and professional meetings worldwide, and is frequently featured in the media.

Marcia founded Career Coach Institute, LLC, www.careercoachinstitute.com, in 2001 and serves as its Director and CEO. Her prior careers include work as an attorney, senior vice president of career management, and work in the insurance and retail fields. Marcia's clients range from the Fortune 500 to entrepreneurs. Marcia's education includes a J.D. degree, and a B.S. in Psychology. She is a Master Certified Career Coach, Certified Business Coach, Certified Teleleader, and Certified Career Management Practitioner.

For more information or to have Marcia Bench or her staff contact you about your upcoming engagement:

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